



SwissGIS and Sinergia meet EMRG

Turmoils and New Life – Media Crisis as Change and Challenge

Friday, November 29th 2013, 1.30 – 7 pm

Site: University of Zurich, Institute of Mass Communication and Media Research
Andreasstrasse 15, 8050 Zurich, 3rd floor, room no. 3.02

Time	Program	Responsible moderators
13.30 – 13.40	Welcoming words, objectives of workshop	Josef Trappel (University of Salzburg) & Werner A. Meier (IPMZ/SwissGIS, University of Zurich)
13.40 – 14.10	Robin Mansell (London, LSE): Policing cyberspace paradoxes	Manuel Puppis (University of Fribourg)
14.10 – 14.40	Questions, debate	
14.40 – 15.00	Break	
Media and journalism change / individualization, fragmentation, polarization: implication for the public		
15.00 – 15.20	Elena Vartanova (Moscow State University): Safeguarding newsroom autonomy	Franziska Oehmer (IPMZ, University of Zurich)
15.20 – 15.40	Brigitte Hofstetter (University of Fribourg): Convergence in newsroom and participation of readers and users	
15.40 – 16.00	Jesse Bächler (IPMZ, University of Zurich): Media repertoires in Switzerland: Some prelimi- nary results	
16.00 - 16.30	Debate	
16.30 – 17.00	Break	
The future of media regulation and media governance		
17.00 – 17.20	Corinna Wenzel (University of Salzburg): The significance of media policy in times of media crisis – Actions, Reactions and Motives	Josef Trappel
17.20 – 17.40	Manuel Puppis (University of Fribourg): Options for public funding of journalism in the digital era	
17.40 – 18.10	Debate	
18.10 – 18.40	Jeanette Steemers (University of Westminster, London): The future of public service	Manuel Puppis
18.40	Closing words, roundup	Josef Trappel